

# Exhibit & Support Prospectus

# ANR

**Building Bridges:**  
Advances in  
Neuroblastoma Research

## SAN FRANCISCO

*California*

**May 9-12, 2018**

[www.anr2018.org](http://www.anr2018.org)





# An Invitation to the City by the Bay!

Dear Colleagues,

On behalf of the ANR2018 Organizing Committee, I am delighted to extend a warm invitation for you to participate in the ANR2018 Conference, entitled **Building Bridges: Advances in Neuroblastoma Research** in San Francisco, California from May 9-12, 2018.

This biennial event is the principal activity of the Advances in Neuroblastoma Research Association (ANRA) and is unique in its international focus on transdisciplinary advances in the science and clinical care for neuroblastoma.

The scientific program will offer outstanding keynote and plenary addresses on the conference theme by luminaries in the field. Conference participants will have opportunities to present their work and to learn about advances made by others in the science of neuroblastoma and the care of persons and families affected through scientific poster and paper presentations, workshops, exhibitor demonstrations, and sessions with international experts.

In keeping with our theme of "Building Bridges", the conference provides an outstanding and unparalleled forum for networking and socialization with like-minded colleagues from around the world, and offers a host of exhibits by industry and non-profit partners who support our work studying and treating neuroblastoma.

As the shimmering "City by the Bay", San Francisco's distinctive location leads to spectacular views and experiences that could only happen here. The city's wide array of attractions, activities, top restaurants and personality-infused neighborhoods appeal to visitors of all ages. There is easy access to San Francisco from Europe, Asia, Australia, South America, and North America. Social events are available to congress participants and their guests, through which the depth, breadth, and beauty of our host city and Northern California can be explored.

We hope to see you in the "City by the Bay"!

Katherine K. Matthay, MD  
Chair, ANR2018



Katherine K. Matthay, MD





# About ANR2018

## THE SEMINAL CONFERENCE FOR THOSE INVOLVED IN NEUROBLASTOMA

Your sponsorship and exhibit presence at ANR2018 brings you face-to-face with the decision makers and key opinion leaders that are shaping the future of neuroblastoma research and treatment. ANR2018 presents a unique opportunity to promote your organization to this highly specialized group of professionals.

ANR2018 is pleased to offer a variety of support and exhibit opportunities with a range of price points to fit most any budget. Please review the opportunities in the pages that follow, and feel free to email [conference@ANR2018.org](mailto:conference@ANR2018.org), or call us at (713) 526-6900 with any questions you may have.

## ABOUT THE CONFERENCE LOCATION

ANR2018 will be held in the culturally vibrant and exciting city of San Francisco.

San Francisco is often called "Everybody's Favorite City", a title earned by its scenic beauty, cultural attractions, diverse communities, and world-class cuisine. Measuring 49 square miles, this very walk-able city is dotted with landmarks like the Golden Gate Bridge, cable cars, Alcatraz and the largest Chinatown in the United States. A stroll of the City's streets can lead from Union Square to North Beach to Fisherman's Wharf, with intriguing neighborhoods to explore at every turn. Views of the Pacific Ocean and San Francisco Bay are often laced with fog, creating a romantic mood in this most European of American cities.

The Hyatt Regency Embarcadero is a luxury waterfront hotel that is perfectly situated in the heart of the city. As a major transportation hub for public transportation, cable cars and ferries, the Hyatt Regency San Embarcadero offers much more than upscale charm. Along with its exciting downtown San Francisco location, guests will be rewarded with a dramatic atrium lobby, inspiring waterfront bay views and easy access to local attractions.

## EXHIBIT & SUPPORT OPPORTUNITIES

A range of opportunities for participation at the conference exist through trade exhibition and sponsorship.

ANR2018 will have an extensive promotional campaign through direct mail, email broadcasts, and web exposure. The campaign will be ongoing allowing your company to be promoted as a key supporter as soon as your sponsorship is confirmed.

The exhibition area will be integral to ANR2018. All breaks and poster sessions will be held in the exhibit area, ensuring the highest level of exposure for your organization.



# ANR2018 Support Matrix

The ANR2018 is the premier event for multidisciplinary professionals involved in the field of neuroblastoma. Make a lasting impression with this highly dedicated group of specialists by becoming an ANR2018 supporter.

SUPPORT LEVEL	BRONZE (\$5,000)	SILVER (\$10,000)	GOLD (\$20,000)	PLATINUM (\$30,000)
On-site Signage	■	■	■	■
Recognition in on-site program	■	■	■	■
Logo in meeting app	■	■	■	■
Logo on recognition slide during breaks	■	■	■	■
Logo on back cover of program book	■	■	■	■
Complimentary registrations	1	2	4	6
Acknowledgment at ANR2018 opening		■	■	■
Badge ribbons distinguishing support level			■	■
Website logo with hyperlink			■	■
Complimentary exhibit space			■	■
100 word company discription in program book/app			■	■
Complimentary double booth space				■
Complimentary insert in registration bags				■
Premium placement in all meeting materials				■

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# ANR2018 Support Opportunities

The following opportunities are available only to Platinum, Gold, Silver and Bronze Level ANR2018 Supporters. Please see Appendix A for the Meeting Partner form.

## WELCOME RECEPTION

**\$20,000**

The Welcome Reception begins the conference and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will have a distinct San Francisco feel.

## GALA DINNER

**\$20,000**

The Gala Dinner is the social highlight of the conference. The ANR2018 gala will be held at the San Francisco Exploratorium, a unique and interactive museum that will delight attendees.

## INTERNET ACCESS

**\$20,000**

Always in demand, attendees will greatly appreciate wireless internet access in the conference area. The supporter will be recognized throughout the meeting on signage and in electronic communications.

## TRAINEE REGISTRATIONS

**\$10,000**

Show your support for the next generation of neuroblastoma researchers. A special ribbon with the supporters name will be affixed to all trainee name badges.

## YOUNG INVESTIGATORS RECEPTION

**\$10,000**

This reception provides an excellent opportunity to encourage and nurture the next generation of neuroblastoma professionals during this special mentoring and educational event specifically for young investigators.

## BREAKFAST (3)

**\$7,500 EACH**

Attendees will appreciate your support to start the day off right! The supporter will be recognized in all meeting materials and during the breakfast itself.

## REGISTRATION BAGS

**\$7,500**

In this high-profile opportunity, the supporter logo or name will be printed on the registration bags provided to every attendee.

## NECK LANYARDS

**\$5,000**

Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee.

## HOSPITALITY SUITE

**\$5,000 EACH**

Supporter will host their guests throughout ANR2018 in a private room. Support includes your branding at the entry to the hospitality suite and acknowledgement on signage outside the suite.

## POSTER SESSIONS

**\$2,000 EACH**

The supporter will be recognized in the program and on signage during a poster sessions held during the conference. The supporter will be recognized throughout these well-attended, educational events.

## REFRESHMENT BREAKS

**\$2,000 EACH**

Delegates will be appreciative of a refreshment break during the day. The supporters logo and name will be featured prominently during the break and throughout the meeting.

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## Exhibit Space

ANR2018 offers a unique opportunity to promote the advances in neuroblastoma made by your company to this highly specialized, multidisciplinary group of researchers and clinicians. Booth spaces or tabletops are available as follows:

- 8' x 10' (with draped booth) \$3,500
- 6' x 9' (with 2' x 6' skirted table) \$2,750

One (1) registration badge included.

Electricity, audiovisual, internet access, etc., are available at the exhibitor's expense through the exhibitor service kit that will be sent to all exhibitors prior to ANR2018.

## Independent Satellites

### ELIGIBILITY AND CRITERIA

Organizations wishing to hold an independent satellite, demonstration or workshop during the ANR2018 are required to submit the Satellite Application Form contained in this prospectus to obtain approval from ANR.

Upon the approval of ANR, the organizer may compose its own branded session during designated one hour time slots. These Independently Sponsored Satellites (ISS) will be promoted in all official ANR2018 printed and web-based materials.

ANR will assign room space within the conference center for use by satellite organizers. Due to space limitations, it is likely that satellite sessions will take place in the same rooms as ANR's general sessions. Therefore, satellite organizers should expect that they will not have access to the space until their assigned time.

**Promotion/Marketing:** The satellite organizer is encouraged to promote and market their symposium to generate attendance. Approved satellites will be listed and included in the schedule of events on the ANR website, and in the on-site program.

Organizers may also provide a one-page promotional flyer (at organizers expense) for inclusion in the delegate registration bags. Organizer may display two promotional easel-mounted signs during the conference.

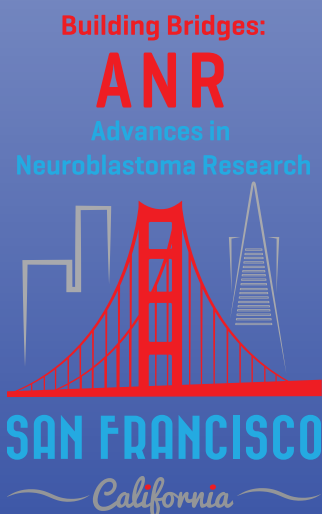
The satellite organizer may provide food and beverages for ANR2018 attendees at the sponsor's expense. Please note that ANR will not provide any food and beverage service during designated ISS times.

The sponsoring organization must:

- Fulfill funding obligations in advance of the meeting
- Hold ANR harmless from any and all claims that may result from the sponsored session
- Provide high-quality scientific information for healthcare providers
- Complete and return the Satellite Application form
- Include the qualifying statement contained on the Satellite Application in all promotional material.

Each ISS slot may be reserved for a flat fee of \$7,500 plus the cost of food and beverage. The sponsor will work directly with the Hyatt hotel for any catering needs. Discounts on ISS may be considered as part of an overall support package. Contact the ANR administrative office for details: [congress@anr2018.org](mailto:congress@anr2018.org), or call +713 526-6900.

The application contained in this prospectus must be completed and submitted to ANR (see Appendix C). Applications are reviewed by members of the ANR scientific committee and notification of acceptance or denial will be provided within two weeks of submission.



# Appendix A: ANR2018 Support Form

YES! WE WISH TO SUPPORT ANR 2018 AT THE LEVEL MARKED BELOW:

- ☐ Platinum (\$30,000)
- ☐ Gold (\$20,000)
- ☐ Silver (\$10,000)
- ☐ Bronze (\$5,000)

We also wish to reserve one of the following support opportunities:

- ☐ Welcome Reception \$20,000
- ☐ Gala Dinner \$20,000
- ☐ Internet Access \$20,000
- ☐ Trainee Registrations \$10,000
- ☐ Young Investigators Reception \$10,000
- ☐ Breakfast \$7,500 (each)
- ☐ Registration Bags \$7,500
- ☐ Neck Lanyards \$5,000
- ☐ Hospitality Suite \$5,000
- ☐ Poster Session \$2,000 (each)
- ☐ Refreshment Break \$2,000 (each)

## PAYMENT INFORMATION (ALL AMOUNTS IN USD)

- ☐ Enclosed is our check for \$\_\_\_\_\_ to support the item(s) selected.
- ☐ Please invoice us. Enclosed is our Purchase Order for \$\_\_\_\_\_ to support the item selected.
- ☐ Please charge my credit card for \$\_\_\_\_\_ as follows:  
☐ MasterCard ☐ Visa ☐ Amex Card #: \_\_\_\_\_ Exp. \_\_\_\_\_

In order to recognize your company as an ANR2018 supporter, please provide the following information:

COMPANY \_\_\_\_\_  
(as you wish it to appear on identification sign and listing)

Street Address \_\_\_\_\_  
City \_\_\_\_\_ Prov/State \_\_\_\_\_ Zip/Code \_\_\_\_\_  
Country \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

RETURN BY EMAIL: [conference@anr2018](mailto:conference@anr2018)  
RETURN BY FAX: (801) 421-0269  
RETURN BY MAIL: ANR2018, PO Box 1804, Alexandria, VA, 22313, USA  
QUESTIONS? CALL: (713) 526-6900 or email: [conference@anr2018.org](mailto:conference@anr2018.org)



# Appendix B: Exhibitor & Insert Form

WE WISH TO RESERVE EXHIBIT SPACE AT ANR2018 AS FOLLOWS:

- ☐ Standard booth with one registration: \$3,500 each. Qty. \_\_\_\_\_
- ☐ Tabletop with one registration: \$2,750 each. Qty. \_\_\_\_\_
- ☐ Additional representative: \$445 per person. Qty. \_\_\_\_\_
- ☐ Supplied brochure or promotional item not to exceed 8.5 x 11": \$1,450

## COMPANY

(as you wish it to appear on identification sign and listing)

Street Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Zip/Code \_\_\_\_\_

Country \_\_\_\_\_

## 1st Exhibit Representative

Name \_\_\_\_\_ Email \_\_\_\_\_

## 2nd Exhibit Representative (\$445)

Name \_\_\_\_\_ Email \_\_\_\_\_

## 3rd Exhibit Representative (\$445)

Name \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION (ALL AMOUNTS IN USD)

- ☐ Enclosed is our check for \$ \_\_\_\_\_
- ☐ Please send invoice for \$ \_\_\_\_\_
- ☐ Please charge my credit card for \$ \_\_\_\_\_ as follows:
  - ☐ MasterCard ☐ Visa ☐ Amex Card #: \_\_\_\_\_ Exp. \_\_\_\_\_
  - CVC. \_\_\_\_\_

## TERMS AND CONDITIONS

- a) Exhibitor fee includes standard pipe and drape booth, skirted table and two chairs. Additional furnishings, labor, shipping costs, electrical needs, internet connections, etc., must be made with ANR's designated expo contractor. An information packet from the expo contractor will be sent upon receipt of this form.
- b) Checks should be made payable to ANR. Exhibit space will not be assigned until full payment has been received. NOTE: Exhibiting companies will not be permitted to set up unless the fee is paid in full.
- c) Cancellations must be made 60 days prior to the conference start date in order to receive a refund of the full amount less a \$250.00 service fee. No refunds will be given for cancellations made within 60 days of the conference start date.

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RETURN BY FAX: (801) 421-0269

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# Appendix C: Satellite Application Form

COMPANY \_\_\_\_\_

(as you wish it to appear on identification sign and listing)

Symposium Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Zip/Code \_\_\_\_\_

Country \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

SATELLITE DESCRIPTION (please provide faculty names if known)

All promotional material developed by the organizer must contain the following qualifying statement:

"The organizers of ANR2018 have reviewed and approved this symposium as appropriate for presentation as an Industry Supported Symposium. The symposium constitutes the content and views of the sponsor and is not part of the official ANR2018 program."

## Satellite Fees

Satellite slots are one hour in length and are available for \$7,500 per slot.

☐ Please reserve \_\_\_\_\_ satellite slots for my organization.

☐ I have read and agree to abide by the Satellite Eligibility Criteria contained in this prospectus.

Signature \_\_\_\_\_ Printed name \_\_\_\_\_ Date \_\_\_\_\_

Applications for Satellite Symposia will be reviewed by ANR, and notification of acceptance or denial will be provided within two weeks of submission.

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RETURN BY FAX: (801) 421-0269

RETURN BY MAIL: ANR2018, PO Box 1804, Alexandria, VA, 22313, USA

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